

# The April Shower

## At Flying Horse Ranch

### WHAT IS THE APRIL SHOWER?

A Bridal Event with a Spring/Summer Shower Bridal Shower aesthetic geared toward prospective Brides & Couples

### WHEN IS THE EVENT?

Saturday, April 27<sup>th</sup> 2024 from 1pm – 5pm

### WHO WILL BE EXHIBITING?

Varying vendors from every aspect of the planning process by invitation including Catering, DJs, Floral, Beauty, Video, Photography, Bridal Wear, Rentals, Bakeries, etc.

### EVENT SUMMARY & VENDOR REQUIREMENTS:

Guests will be welcomed into a highly visual experience with both the ballroom and barn staged with various set tables, each displaying a centerpiece and unique tableware chosen by participating florists, as well as one small ceremony setup in each location.

Complimentary tickets will be offered to guests via Eventbrite in order to record expected attendance and Vendor fees will be waved since this is our introductory event.

Once promotional materials and images are made available, participating Vendors will be expected to share all event information across their social platforms, and distribute printed materials whenever possible.

Florals and decor should be vibrant, reflecting a Spring/Summer Bridal Shower feel, and will vary in size/shape according to the vendor's preference and as approved by the venue.

Vendor tables will be provided around the perimeter of the ballroom for exhibitor information and guests to visit. Each guest will be given a "punch card" with each business name to check off, ensuring they will interact with each vendor. Guests who fill their card will receive an extra gift before their departure.

Vendors will also be required to provide a small "swag" item to hand out to guests as their tables are visited. After the event, all vendors will be provided with a Lead List of all prospective Brides/Couples in attendance.